



## ***NEWS*** from Vigor, LLC

**For Immediate Release**

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### **ANNOUNCING THE AVAILABILITY OF CHEF PAK™: THE ONLY ONE THAT'S ALL-IN-ONE**

New York, NY, April 7, 2010 – Vigor, LLC, an independent company that offers culinary accessories for the restaurant and hospitality industry, is pleased to announce the availability of the first and only combination backpack and knife case available for chefs and culinary students, called CHEF PAK™.

CHEF PAK™ is a high-value, sporty backpack that can easily accommodate all the needs of a chef or culinary student. Each backpack comes equipped with a customized knife case portfolio that fits firmly in the back pocket. It is also designed to hold multiple cooking tools, chef uniforms, first-aid kit, laptop computer, instruction books, and much more.

The tools are easily accessible and the unique design of the bag creates a lighter load and ensures safety for the user. No other backpack is exclusively designed or specifically equipped for chefs, in size or utility, to carry all of their gear.

“While other backpacks or knife cases have limits, the CHEF PAK™ is unique because it is specially designed to hold all the tools of the every day chef or culinary student,” said Tim Campbell, partner and chief executive officer for the company. “And it does this in a safe and convenient way.”

“We designed CHEF PAK™ because we wanted a better way for chefs to carry all their tools without using multiple bags,” said David Feimster, partner and chief culinary officer for the company, and executive chef who has been the head of multiple restaurants throughout the US.



The CHEF PAK™ retails for \$98.95 and is available at [www.chefpak.com](http://www.chefpak.com).

CHEF PAK™ is a trademark of Vigor, LLC and is patent pending. The company currently has multiple models in development that will be available this summer.

### **About Vigor, LLC**

Established in 2009, Vigor is a limited liability corporation (LLC) owned equally by Tim Campbell, Chief Executive Officer (CEO) and Dave Feimster, Chief Culinary Officer (CCO). Vigor, LLC offers culinary accessories for the restaurant and hospitality industry. The company's services master chefs, avid recreational cooks, and culinary students around the world.

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Vigor, LLC is located in 170 W. 74<sup>th</sup> Street, Suite 1004, New York, N.Y. 10023. Tel: 877-820-4725. For more information about CHEF PAK™, please visit [www.chefpak.com](http://www.chefpak.com) or email [admin@chefpak.com](mailto:admin@chefpak.com).