



***NEWS* from Vigor, LLC**

For Immediate Release

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ANNOUNCING THE AVAILABILITY OF THE CHEF PAK[®] EDGE

New York, NY, April 1, 2011 – Vigor, LLC, an independent company that offers culinary accessories for the restaurant and hospitality industry, is pleased to announce the availability of its newest combination backpack and knife case for chefs and culinary students, the Chef Pak[®] Edge.

Chef Pak[®] has been one of the hottest new items in the culinary industry since its launch in April of 2010. Both professional chefs and culinary students have raved about the ability of Chef Pak[®] to carry all of their gear and hold up to the wear and tear of the kitchen.

Like its predecessor, the Chef Pak[®] Edge is a sporty backpack with a customized knife case portfolio that fits firmly in the back pocket. The Edge is a slimmer version with a fully padded back panel, making it a comfortable wear, even when carrying the weight of knives, books, and a computer.

The Chef Pak[®] Edge includes the newly updated knife case portfolio that now holds up to 13 knives and is made of a durable, heavy-duty material to ensure the wearer's safety. The new knife case portfolio will also be available in the original Chef Pak[®] and sold separately.

"We appreciate all the positive feedback we've received from our customers about the Chef Pak[®]," said Chef David Feimster, partner and chief culinary officer for the company. "Our goal is to continue to produce top-quality products that meet their needs and wants."

"We believe that adding the Chef Pak[®] Edge to our line furthers our commitment to provide high quality products for chefs at an affordable price," said Tim Campbell, partner and chief executive officer for the company. "While other knife



companies are trying to copy our original idea, we are confident they cannot duplicate our top quality or innovation.”

The Chef Pak[®] Edge retails for \$109.95 and is available at www.chefpak.com and top restaurant retail supply stores throughout the US, Canada, and Mexico.

Chef Pak[®] is a registered trademark of Vigor, LLC and has U.S. and Worldwide patents pending.

About Vigor, LLC

Established in 2009, Vigor is a limited liability corporation (LLC) owned by Tim Campbell, Chief Executive Officer (CEO) and Dave Feimster, Chief Culinary Officer (CCO). Vigor, LLC offers culinary accessories for the restaurant and hospitality industry. The company services master chefs, avid recreational cooks, and culinary students around the world. Vigor currently has additional models of the Chef Pak[®] and other culinary products in development.

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Vigor, LLC is located at PO Box 1213, New York, N.Y. 10113. Tel: 877-820-4725. For more information about Chef Pak[®] please visit www.chefpak.com or email admin@chefpak.com.